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### **Federal Communications Commission**

DA 96-1774

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DISPATCHED BY	Federal Communications Commission Washington, D.C. 20554	
In the Matter of	)	
Amendment of Section 73.202	(b), ) MM Docket No.96-219	
Table of Allotments,	) RM-8881	
FM Broadcast Stations.	)	
(Temple and Taylor, Texas)	)	

#### NOTICE OF PROPOSED RULE MAKING

Adopted: October 25, 1996 Released: November 1, 1996

Comment Date: December 23, 1996 Reply Comment Date: January 7, 1997

## By the Chief, Allocations Branch:

- 1. The Commission has before it the petition for rule making filed by Stellar Communications, Inc. ("petitioner"), licensee of Station KKIK(FM), Channel 282C2, Temple, Texas, requesting the reallotment of Channel 282C2 from Temple to Taylor, Texas, and the modification of Station KKIK(FM)'s license to specify Taylor as its community of license. Petitioner states that it will apply for the channel, if reallotted to Taylor.
- 2. Petitioner contends that the reallotment of Channel 282C2 to Taylor would result in a preferential arrangement of allotments under the fourth priority as set forth in the Commission's Revision of FM Assignment Policies and Procedures, 90 FCC 2d 88, 92 n.8 (1982) by providing a "competitive local radio service" to Taylor, citing Elizabeth City, North Carolina and Chesapeake, Virginia, 9 FCC Rcd 3586, 3589 (1994). In addition, petitioner states that the proposed reallotment will enable Station KKIK(FM) to provide service to 712,282 persons in an area of 8405 square kilometers. This represents an increase of 231%.
- 3. Petitioner states that Taylor is an incorporated community with a 1990 U.S. Census population of 12,461. It states that Taylor has it own police, fire department and post office. Petitioner describes Taylor as an agriculture and manufacturing-based community located in Williamson County. Approximately 80,000 bales of cotton are harvested in Williamson County each year, and over 125,000 bales are shipped from the Taylor Compress, a local manufacturing

company. In addition, Taylor has its own Independent School District which includes four schools, plus two parochial schools. Further, petitioner notes that Taylor has four banks, four hotels/motels, 22 restaurants, a hospital, one medical clinic, four public parks and a newspaper entitled the <u>Taylor Daily Press</u>.

- 4. We believe petitioner's proposal warrants consideration since it would not deprive Temple of its only local aural transmission service, and would provide Taylor with its second aural transmission service. Nonetheless, since petitioner seeks to relocate its transmitter site, there will be areas which will lose existing reception service as well as areas which will gain new reception service. With respect to evaluating proposals to change the community of license, the Commission has stated, "The public has legitimate expectation that existing service will continue, and this expectation is a factor we must weigh independently against the service benefits that may result from reallotting a channel from one community to another." See Modification of FM and TV Authorizations to Specify a New Community of License, 4 FCC Rcd 4870 (1989), recongranted in part, 5 FCC Rcd 7094 (1990). Therefore, although petitioner has provided some information in its proposal concerning increases in service, it is requested to provide data regarding areas and populations which will gain and lose existing service if Channel 282C2 is reallotted to Taylor. The study should also indicate the number of reception services which are now available within the gain and loss areas.
- 5. Channel 282C2 can be allotted to Taylor consistent with the minimum distance separation requirements of Section 73.207(b)(1) of the Commission's Rules with a site restriction of 6.4 kilometers (4.0 miles) southwest imposed to accommodate petitioner's desired site.<sup>2</sup> We shall not accept competing expressions of interest in the use of Channel 282C2 at Taylor or require petitioner to demonstrate the availability of an additional equivalent class channel at Taylor.

Reception services are those aural broadcast services that can be received within a given geographical area, including full-time AM and FM commercial stations. In determining reception service provided by an FM station, one considers the area of service circumscribed by the station's 1.0 mV/m signal contour, assuming maximum facilities for the class of station except Class C. For Class C stations, one uses the minimum or existing Class C facilities, whichever is greater. The area of reception service for full-time AM stations is defined according to whether it is a clear channel Class AM station or another class of full-time AM station. For a clear channel Class A station the reception area is defined by a station's 0.5 mV/m groundwave contour, based on its licensed facilities. For all other classes of full-time AM stations, reception service is defined as that service received within a station's nighttime interference-free contour. For purposes of determining the availability of aural services in the areas affected by a change of community proposal, a petitioner should include in its study reception services provided by all relevant AM and FM stations.

<sup>&</sup>lt;sup>2</sup> The coordinates for Channel 282C2 at Taylor, Texas, are North Latitude 30-31-18 and West Longitude 97-26-40.

6. The Commission believes it would be in the public interest to seek comments on the proposed amendment of the FM Table of Allotments, Section 73.202(b) of the Commission's Rules, for the communities listed below, to read as follows:

City	<u>Channel No</u> .	
	Present	<b>Proposed</b>
Temple, Texas	269C3, 282C2	269C3
Taylor, Texas	221A	221A, 282C2

- 7. The Commission's authority to institute rule making proceedings, showings required, cut-off procedures, and filing requirements are contained in the attached Appendix and are incorporated by reference herein. In particular, we note that a showing of continuing interest is required by paragraph 2 of the Appendix before a channel will be allotted.
- 8. Interested parties may file comments on or before December 23, 1996, and reply comments on or before January 7, 1997, and are advised to read the Appendix for the proper procedures. Comments should be filed with the Secretary, Federal Communications Commission, Washington, D.C. 20554. Additionally, a copy of such comments should be served on the petitioner, or its counsel or consultant, as follows:

Andrew S. Kersting Fletcher, Heald & Hildreth, P.L.C. 11th Floor, 1300 North 17th Street Rosslyn, Virginia 22209-3801 (Counsel for petitioner)

- 9. The Commission has determined that the relevant provisions of the Regulatory Flexibility Act of 1980 do not apply to rule making proceedings to amend the FM Table of Allotments, Section 73.202(b) of the Commission's Rules. See Certification That Sections 603 and 604 of the Regulatory Flexibility Act Do Not Apply to Rule Making to Amend Sections 73.202(b), 73.504 and 73.606(b) of the Commission's Rules, 46 FR 11549, February 9, 1981.
- 10. For further information concerning this proceeding, contact Pam Blumenthal, Mass Media Bureau, (202) 418-2180. For purposes of this restricted notice and comment rule making proceeding, members of the public are advised that no <u>ex parte</u> presentations are permitted from the time the Commission adopts a Notice of Proposed Rule Making until the proceeding has been decided and such decision is no longer subject to reconsideration by the Commission or review by any court. An <u>ex parte</u> presentation is not prohibited if specifically requested by the Commission or staff for the clarification or adduction of evidence or resolution of issues in the

proceeding. However, any new written information elicited from such a request or a summary of any new oral information shall be served by the person making the presentation upon the other parties to the proceeding unless the Commission specifically waives this service requirement. Any comment which has not been served on the petitioner constitutes an <u>ex parte</u> presentation and shall not be considered in the proceeding. Any reply comment which has not been served on the person(s) who filed the comment, to which the reply is directed, constitutes an <u>ex parte</u> presentation and shall not be considered in the proceeding.

FEDERAL COMMUNICATIONS COMMISSION

John A. Karousos Chief, Allocations Branch Policy and Rules Division Mass Media Bureau

Attachment: Appendix

#### APPENDIX

- 1. Pursuant to authority found in Sections 4(i), 5(c)(1), 303(g) and (r), and 307(b) of the Communications Act of 1934, as amended, and Sections 0.61, 0.204(b) and 0.283 of the Commission's Rules, IT IS PROPOSED TO AMEND the FM Table of Allotments, Section 73.202(b) of the Commission's Rules and Regulations, as set forth in the Notice of Proposed Rule Making to which this Appendix is attached.
- 2. Showings Required. Comments are invited on the proposal(s) discussed in the Notice of Proposed Rule Making to which this Appendix is attached. Proponent(s) will be expected to answer whatever questions are presented in initial comments. The proponent of a proposed allotment is also expected to file comments even if it only resubmits or incorporates by reference its former pleadings. It should also restate its present intention to apply for the channel if it is allotted and, if authorized, to build a station promptly. Failure to file may lead to denial of the request.
- 3. <u>Cut-off protection</u>. The following procedures will govern the consideration of filings in this proceeding.
- (a) Counterproposals advanced in this proceeding itself will be considered, if advanced in initial comments, so that parties may comment on them in reply comments. They will not be considered if advanced in reply comments. (See Section 1.420(d) of the Commission's Rules).
- (b) With respect to petitions for rule making which conflict with the proposals in this Notice, they will be considered as comments in the proceeding, and Public Notice to this effect will be given as long as they are filed before the date for filing initial comments herein. If they are filed later than that, they will not be considered in connection with the decision in this docket.
- (c) The filing of a counterproposal may lead the Commission to allot a different channel than was requested for any of the communities involved.
- 4. Comments and Reply Comments; Service. Pursuant to applicable procedures set out in Sections 1.415 and 1.420 of the Commission's Rules and Regulations, interested parties may file comments and reply comments on or before the dates set forth in the Notice of Proposed Rule Making to which this Appendix is attached. All submissions by parties to this proceeding or by persons acting on behalf of such parties must be made in written comments, reply comments, or other appropriate pleadings. Comments shall be served on the petitioner by the person filing the comments. Reply comments shall be served on the person(s) who filed comments to which the reply is directed. Such comments and reply comments shall be

accompanied by a certificate of service. (See Section 1.420(a), (b) and (c) of the Commission's Rules.) Comments should be filed with the Secretary, Federal Communications Commission, Washington, D.C. 20554.

- 5. <u>Number of Copies</u>. In accordance with the provisions of Section 1.420 of the Commission's Rules and Regulations, an original and four copies of all comments, reply comments, pleadings, briefs, or other documents shall be furnished the Commission.
- 6. <u>Public Inspection of Filings</u>. All filings made in this proceeding will be available for examination by interested parties during regular business hours in the Commission's Public Reference Room at its headquarters, 1919 M Street, N.W., Washington, D.C.